

TRAVEL TRADE

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Hampton by Hilton Makes Business Trips Convenient

Hampton by Hilton has conducted a survey which uncovered that four in five travellers squeeze personal activities into work travel by scheduling meetings for a Friday or Monday.

Additionally, it showed that travellers try to incorporate a weekend stay or consider staying at a less expensive hotel to splurge elsewhere, such as a pricey restaurant.

To complement the influx of conferences and trades shows in the fourth quarter of the year, several of the brands' hotels are debuting in business-centric destinations.

"Business travel is just one of life's many obligations, and finding ways to turn them into 'obligations' to make the journey more enjoyable and less stressful is what Hampton by Hilton is all about," said Shruti Gandhi Buckley, global head, Hampton by Hilton.